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## Louisiana Digital Library Collections As Data Intro Survey: Selected Survey Results to Support Reports and Publications

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*Louisiana Digital Library Collections As Data Intro Survey*

Selected Survey Results to Support Reports and Publications

Note: Identifying details shared in open-text fields have been redacted to ensure anonymity of respondents. Likewise, questions 1 and 2, which contain identifying information have been removed.

**Q3 - Which best describes your institution?**

#	Answer	%	Count
1	Academic Library	71.43%	15
2	Public Library	14.29%	3
3	Museum	9.52%	2
4	Cultural Heritage Institution	4.76%	1
	Total	100%	21

**Q4 - Approximately how many staff members contribute to your institutions' digitization initiatives?**

#	Answer	%	Count
1	Less than 1 FTE	9.09%	2
2	1-2 FTE	54.55%	12
3	More than 2 FTE	27.27%	6
4	Other:	9.09%	2
	Total	100%	22

Q4\_4\_TEXT - Other:

- We don't have any initiatives, so as of recently, just me when I can squeeze it in

**Q5 - How would you describe the extent to which digitization initiatives are a priority at your institution?**

#	Answer	%	Count
1	Digitization is a top priority at our institution.	22.73%	5
2	Digitization is important at our institution, but it is not the top priority.	36.36%	8
3	Our institution is actively involved in digitization, but it is a relatively low priority.	27.27%	6
4	Our institute does not identify digitization as a priority at this time.	13.64%	3
	Total	100%	22

### Q6 - Are you familiar with the term “collections as data”?

#	Answer	%	Count
1	Yes	40.91%	9
2	No	59.09%	13
	Total	100%	22

### Q7 - What does the term “collections as data” mean to you? How do you define it, or in what contexts have you heard it used?

<ul style="list-style-type: none"> <li>I'm not positive about a definition, but my best guess is that "collections as data" refers to any descriptive information relating to digitized collections. This may include access statistics, collection size, dates, file formats, etc. I have most often heard the term used at archives conferences/meetings referring to digitized collections.</li> </ul>
<ul style="list-style-type: none"> <li>The term "collections as data," as I understand it, means the creation of data with regard to an institution's collections through means of digitization. It refers to the data created by entering a collection's information in order to attach this information to the item or items being digitally stored. This is my understanding of the term/how I have heard it used, though it is admittedly limited.</li> </ul>
<ul style="list-style-type: none"> <li>Collections as data is the ability to render digital cultural heritage (in our case) collections computationally actionable. For example, the ability ask questions of our data (descriptive metadata, for example) in programs other than the digital library's interface.</li> </ul>
<ul style="list-style-type: none"> <li>Collections as data is the use of digitized or born-digital collections in computational analysis.</li> </ul>
<ul style="list-style-type: none"> <li>To me it means having collections (born or digitized) accessible across different platforms.</li> </ul>
<ul style="list-style-type: none"> <li>Our physical collections are digitized, and circulated within the institution as data.</li> </ul>
<ul style="list-style-type: none"> <li>The idea that the various fields/metadata of a collection record are data points that can be analysed to answer questions.</li> </ul>

**Q8 - Does your institution actively consider ways to make your collections accessible as data?**

#	Answer	%	Count
1	Yes	42.86%	3
2	No	57.14%	4
	Total	100%	7

**Q9 - What strategies does your institution use (or plan to use) to make your collections accessible as data?**

<ul style="list-style-type: none"> <li>We are experimenting with ways to export metadata for use outside of the digital library, and for bulk download options for digital library content.</li> </ul>
<ul style="list-style-type: none"> <li>At the [institution name] we have persons that work in different capacities that handle digitization projects. With that being said, as the Archivist I'm responsible for the University Archives. I work in conjunction with the Dean in helping to choose the right applications that would allow our collections as data.</li> </ul>
<ul style="list-style-type: none"> <li>Currently two large collections have been fully digitized, we hope to have the entirety of the [collection name] collection scanned within the year. This includes photographing 3-D instruments, large format items, various sound recordings and reel to reels. All will be used as data within our institution and eventually LDL</li> </ul>

**Q10 - Does your organization currently digitize material?**

#	Answer	%	Count
1	Yes	90.00%	18
2	No	10.00%	2
	Total	100%	20

**Q11 - How does your organization decide what to digitize? Select all that apply.**

#	Answer	%	Count
1	We have a committee that makes this decision.	7.14%	2
2	We have certain individuals choose what gets digitized.	35.71%	10
3	We currently don't have a standardized means of making these decisions.	25.00%	7
4	Our decisions are based on available grant funding and donations.	7.14%	2
5	Our decisions are based on patron and community requests.	25.00%	7
	Total	100%	28

**Q12 - Who serves on this committee (job titles only)?**

- Metadata & Digitization Librarian, Head of Serials, Head of Circulation, Reference Librarian, and Assistant Director for Access Services

**Q13 - How long has the committee been active?**

#	Answer	%	Count
1	Less than one year	0.00%	0
2	1-5 years	0.00%	0
3	More than 5 years	100.00%	1
	Total	100%	1

**Q14 - Do you feel like this solution works well for your institution?**

#	Answer	%	Count
1	Yes	100.00%	1
2	No	0.00%	0
3	Not sure	0.00%	0
	Total	100%	1

**Q15 - Which individuals make the decision (job titles only)?**

<ul style="list-style-type: none"> <li>• Archivist</li> </ul>
<ul style="list-style-type: none"> <li>• Either the Dean of Libraries or the Librarian involved with LDL.</li> </ul>
<ul style="list-style-type: none"> <li>• Only a handful of Archives Specialists make the decision to digitize our materials. I currently select items for consideration for digitization, since I work with our permanent collections and since I am the only person involved in this specific effort. I ask the opinion of my Archives Supervisor on occasion to get approval to digitize certain collections. In addition, some collections (or parts of one) might be digitized in order to fulfill a patron request, especially in the event of the item being too fragile to handle or too difficult to access. In those situations, any of our Archives Specialists in the accessions division can handle this. I am in the process of trying to devise a strategic approach to digitizing collections for preservation purposes, as well as for the purpose of uploading content to the Louisiana Digital Library.</li> </ul>
<ul style="list-style-type: none"> <li>• [Institution name] Library Director, Head of Public Services, Head of Collection Services</li> </ul>
<ul style="list-style-type: none"> <li>• Primarily: Head, Manuscript Processing Head, Digital Programs and Services With additional feedback from: Curators</li> </ul>
<ul style="list-style-type: none"> <li>• The University Archivist/Digital Librarian (University Archival Collections only), The Collections &amp; Resource Development Librarian, The Technology &amp; Information Services Librarian, and The Dean of [Institution name]</li> </ul>
<ul style="list-style-type: none"> <li>• Curator Collections Manager</li> </ul>
<ul style="list-style-type: none"> <li>• Head of Special Collections</li> </ul>
<ul style="list-style-type: none"> <li>• Manager, [Department name] Librarian 3, [Department name]</li> </ul>
<ul style="list-style-type: none"> <li>• Museum Director</li> </ul>

**Q16 - Do you feel like this solution works well for your institution?**

#	Answer	%	Count
1	Yes	64.71%	11
2	No	5.88%	1
3	Not sure	29.41%	5
	Total	100%	17

**Q17 - Are you interested in developing or modifying your digitization selection strategy?**

#	Answer	%	Count
1	Yes	61.11%	11
2	No	16.67%	3
3	Not sure	22.22%	4
	Total	100%	18

**Q18 - Do you assess the content and/or scope of your current digital collections?**

#	Answer	%	Count
1	Yes	57.89%	11
2	No	42.11%	8
	Total	100%	19



**Q19 - How do you assess the content and scope of your current digital collections? Select all that apply.**

#	Answer	%	Count
1	Metadata assessment	61.54%	8
2	User surveys	7.69%	1
3	Other:	30.77%	4
	Total	100%	13

Q19\_3\_TEXT - Other:

<ul style="list-style-type: none"> <li>• (and researchers) As Archivist only</li> </ul>
<ul style="list-style-type: none"> <li>• Prior and projected future patron use, relevance to our mission and collection scope, physical condition, rarity</li> </ul>
<ul style="list-style-type: none"> <li>• Google Analytics</li> </ul>

**Q20 - How frequently do you assess the content and scope of your current digital collections?**

#	Answer	%	Count
1	More than once a year	27.27%	3
2	Approximately once a year	36.36%	4
3	Less than once a year	36.36%	4
	Total	100%	11

**Q21 - Why don't you assess the content and scope of your current digital collections? Select all that apply.**

#	Answer	%	Count
1	Lack of funding	6.67%	1
2	Lack of personnel	26.67%	4
3	Lack of documented standards or best practices	26.67%	4
4	Lack of training	33.33%	5
5	Don't see a need	6.67%	1
6	Other	0.00%	0
	Total	100%	15

**Q22 - When choosing material for digitization, how much does your institution's official collection development policy influence your decision?**

#	Answer	%	Count
1	The policy is very influential	36.84%	7
2	The policy is somewhat influential	36.84%	7
3	The policy is not influential in my decisions	15.79%	3
4	My institution does not have an official collection development policy	10.53%	2
	Total	100%	19

**Q23 - Who do you think of as the primary audience for your digital collections? Select all that apply.**

#	Answer	%	Count
1	Professional researchers	14.89%	14
2	K-12 students	5.32%	5
3	K-12 educators	5.32%	5
4	Post-Secondary students	13.83%	13
5	Post-Secondary educators	12.77%	12
6	Genealogists	11.70%	11
7	Community members	18.09%	17
8	Institutional staff	11.70%	11
9	Alumni	5.32%	5
10	Other:	1.06%	1
	Total	100%	94

Q23\_10\_TEXT - Other:

- Media- TV, Books, Magazine articles

**Q24 - Do you promote your digital collections?**

#	Answer	%	Count
1	Yes	83.33%	15
2	No	16.67%	3
	Total	100%	18

**Q25 - What do you promote about your digital collections? Select all that apply.**

#	Answer	%	Count
1	Their value as research objects	54.17%	13
2	Their value as data	12.50%	3
3	Their value as genealogical data	25.00%	6
4	Other:	8.33%	2
	Total	100%	24

Q25\_4\_TEXT - Other:

<ul style="list-style-type: none"> <li>historical artifacts</li> </ul>
<ul style="list-style-type: none"> <li>Their value as community history/memory</li> </ul>

**Q26 - What methods do you use to promote your digital collections? Select all that apply.**

#	Answer	%	Count
1	Social media (Facebook, Twitter, Tumblr, Instagram, etc)	24.49%	12
2	Institutional public relations and marketing (press releases, blog posts)	18.37%	9
3	External news media (newspaper articles, television spotlights and interviews)	10.20%	5
4	Newsletters or other internal publications	8.16%	4
5	Emails to targeted interest groups	10.20%	5
6	Public talks or workshops	18.37%	9
7	Other:	10.20%	5
	Total	100%	49

Q26\_7\_TEXT - Other:

<ul style="list-style-type: none"> <li>website</li> </ul>
<ul style="list-style-type: none"> <li>Library website</li> </ul>

<ul style="list-style-type: none"> <li>• Images on the homepage of our website</li> </ul>
<ul style="list-style-type: none"> <li>• Museum Website</li> </ul>
<ul style="list-style-type: none"> <li>• Physical and digital displays/exhibits</li> </ul>

### Q27 - How do you assess your promotional efforts?

#	Answer	%	Count
1	Social media metrics (likes, mentions, shares)	37.50%	6
2	Alert Services (Google Alerts, Gug Alerts, Talkwalker Alerts)	12.50%	2
3	Other:	12.50%	2
4	I don't assess promotional efforts	37.50%	6
	Total	100%	16

#### Q27\_3\_TEXT - Other:

<ul style="list-style-type: none"> <li>• Wikipedia/Wikimedia Commons stats</li> </ul>
<ul style="list-style-type: none"> <li>• Google Analytics, patron use statistics</li> </ul>

### Q28 - Do you feel successful in your promotional efforts? Please explain why or why not.

#	Answer	%	Count
1	Yes:	69.23%	9
2	No:	30.77%	4
	Total	100%	13

#### Q28\_1\_TEXT - Yes:

<ul style="list-style-type: none"> <li>• Consistently positive feedback. User access statistics of digital collections.</li> </ul>
<ul style="list-style-type: none"> <li>• Sure. As a collection is digitized, the librarian who does social media posts about it. It would also be sent to the college newspaper.</li> </ul>
<ul style="list-style-type: none"> <li>• Somewhat; our collections get used, but could be more widely known, especially to alumni</li> </ul>

• We are just getting started but already see an interest
• Though there may be something we can do to reach more folks
• we have a large social media following and requests from LDL
• The statistical information shows steady use.

#### Q28\_2\_TEXT - No:

• We haven't received much in the way of an indication of interest from our target audiences.
• Having the time to devote to promotional efforts is very time consuming and sometimes takes a lot of valuable time away from other tasks.
• Not sure how to answer
• I haven't done any deep analysis of the assessment data. I feel unqualified to speak from any point other than personal, anecdotal observation.

#### Q29 - Why don't you promote your digital collections? Select all that apply.

#	Answer	%	Count
1	Lack of funding	20.00%	1
2	Lack of personnel	40.00%	2
3	Lack of documented standards or best practices	20.00%	1
4	Lack of training	0.00%	0
5	Don't see a need	0.00%	0
6	Other:	20.00%	1
	Total	100%	5

#### Q29\_6\_TEXT - Other:

• This is something we hope to do in the future once our practices and procedures for actually creating digitized content is more standardized.
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#### Q30 - Do you collect statistics about your collections?

#	Answer	%	Count
1	Yes	64.71%	11
2	No	35.29%	6
	Total	100%	17

### Q31 - What platforms do you use to collect statistics besides Google Analytics?

<ul style="list-style-type: none"> <li>Internet Archive view count.</li> </ul>
<ul style="list-style-type: none"> <li>Google Analytics is the only one</li> </ul>
<ul style="list-style-type: none"> <li>Email, phone, and walk-in.</li> </ul>
<ul style="list-style-type: none"> <li>I still need to learn about this, but below are reasons I want to collect info on digital collections. We collect statistics on our physical collections during the inventory process.</li> </ul>
<ul style="list-style-type: none"> <li>Islandora</li> </ul>
<ul style="list-style-type: none"> <li>I have an excel document with photograph statistics on who has asked to use an image.</li> </ul>

### Q32 - Why do you collect statistics about your digital collections? Select all that apply.

#	Answer	%	Count
1	To prove the return on investment	12.77%	6
2	To improve digital collections services	17.02%	8
3	To locate pirated content for intellectual property purposes	4.26%	2
4	To improve collection selection decisions	17.02%	8
5	To demonstrate the impact of collections on scholarship and research	19.15%	9
6	To comply with reporting requirements	14.89%	7
7	To demonstrate the impact of collections on outreach to the broader community	14.89%	7
8	Other:	0.00%	0
	Total	100%	47

### Q33 - Why don't you collect statistics about your digital collections? Select all that apply.



#	Answer	%	Count
1	Lack of funding	10.00%	1
2	Lack of personnel	50.00%	5
3	Lack of documented standards or best practices	10.00%	1
4	Lack of training	20.00%	2
5	Don't see a need	0.00%	0
6	Other:	10.00%	1
	Total	100%	10

#### Q33\_6\_TEXT - Other:

- I'm not sure if the sys admin librarian collects anything. They may.

#### Q35 - Do you measure the reuse of your digital collections?

#	Answer	%	Count
1	Yes	29.41%	5
2	No	70.59%	12
	Total	100%	17

#### Q36 - What methods do you use to measure reuse? Select all that apply.

#	Answer	%	Count
1	Reverse Image Lookup (TinEye, Google Image Search)	13.33%	2
2	Webometrics (Wikipedia links, Webometric Analyst)	6.67%	1
3	Altmetrics (Altmetrics, Plum Analytics)	6.67%	1
4	Social media metrics (likes, mentions, shares)	20.00%	3
5	Alert Services (Google Alerts, Gug Alerts, Talkwalker Alerts)	13.33%	2
6	Log information (requests for high resolution images)	26.67%	4
7	Bibliometrics tools (Scopus, Google Scholar, Web of Knowledge)	6.67%	1

8	User surveys	6.67%	1
9	Other:	0.00%	0
	Total	100%	15

**Q37 - What kind of data do you collect? Select all that apply.**

#	Answer	%	Count
1	Published or reposted digital objects in digital media (such as online websites, digital exhibits, films or online videos, and subject specific repositories.)	17.39%	4
2	Digital collections and objects cited in scholarship (such as journal articles and book chapters)	17.39%	4
3	Published or replicated digital objects in physical media (such as print publications and physical exhibits)	17.39%	4
4	Digital collections and objects cited in non-academic work (such as Wikipedia)	13.04%	3
5	Digital objects shared through social media	17.39%	4
6	Published data sets used in new research	8.70%	2
7	Links to digital collections or individual objects from external sites	8.70%	2
8	Other:	0.00%	0
	Total	100%	23

**Q38 - Why don't you measure reuse? Select all that apply.**

#	Answer	%	Count
1	Lack of funding	4.35%	1
2	Lack of personnel	21.74%	5
3	Lack of documented standards or best practices	30.43%	7
4	Lack of training	26.09%	6
5	Don't see a need	4.35%	1
6	Other:	13.04%	3
	Total	100%	23

## Q38\_6\_TEXT - Other:

- |  |
|--|
| <ul style="list-style-type: none"> <li>• The sys admin librarian might collect something I'm not sure.</li> </ul>            |
| <ul style="list-style-type: none"> <li>• Not able to determine if digital items are re-used</li> </ul>                       |
| <ul style="list-style-type: none"> <li>• Our collections are very new and we have yet to explore that possibility</li> </ul> |

**Q39 - Are there types of use and reuse data you would like to be able to collect? List all here:**

- |  |
|--|
| <ul style="list-style-type: none"> <li>• Which are the most frequently reused collections?</li> </ul>  |
| <ul style="list-style-type: none"> <li>• I would like to collect examples of people downloading and using our collections in different interfaces/with different tools.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Use/reuse in multimedia (videos, podcasts, etc)</li> </ul>  |
| <ul style="list-style-type: none"> <li>• I would like to track use and reuse of specific items so I know what people need more of.</li> </ul>  |
| <ul style="list-style-type: none"> <li>• I think that the above chosen ones are good</li> </ul>  |
| <ul style="list-style-type: none"> <li>• I'd be interested in recording use of archival collections through ArchivesSpace but not sure that's relevant here. In terms of digital items, it would be interesting to find out how our materials are used i.e. publications, personal use, exhibits. We don't have the infrastructure to record and measure that though.</li> </ul> |