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FACULTY SENATE RESOLUTION 77-6

WHEREAS, the Committee on Student Recruitment has made a study of recruiting practices on the Baton Rouge campus, and reached the conclusions outlined in a previous report,

THEREFORE BE IT RESOLVED that the University should develop a definite policy on growth as it relates to the quality of students recruited and the recruiting of graduate, transfer, and re-entry students. Recruitment policies should be compatible with academic policies, and

BE IT FURTHER RESOLVED that the University should continue accelerate its efforts towards personalized recruiting by utilizing professional consultants, faculty, students, alumni, parents, honorary societies, and other campus organizations as well as the University offices of Academic Services, Information Services, and High School Relations, and

BE IT FINALLY RESOLVED that the University should coordinate publicize the recruiting efforts of departments, faculty committees, and administrative units.

Adopted 1/30/78