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Recommended Citation

Stewart, J. Brenton. ""To Support the Southern Medical Public": The Medical College of Georgia as a Southern Information Agency, 1828–1861." Information & Culture 50, no. 4 (2015): 554-577.

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"To Support the Southern Medical Public": The Medical College of Georgia as a Southern Information Agency, 1828–1861

J. Brenton Stewart

A traditional perspective situates nineteenth-century southern academic library culture as a late-century phenomenon. This article challenges that assertion and traditional beliefs about the South's indifference to cultural advancement by examining the print culture of one of the South's leading educational institutions, the Medical College of Georgia. An antebellum information agency, the Medical College of Georgia leveraged its medical library, museum, and journal to transform medical information production, dissemination, and consumption in the South and represents an important symbol of southern modernity. This article presents a distinct analysis of early nineteenth-century southern medicoscientific information culture.

"That branch of our science" are the closing words of an 1822 open letter published in Augusta, Georgia's local newspaper advocating the establishment of a medical college in the state. In this instance, "our" references the South, and "science" refers to medicine, effectively meaning "our southern medicine." In 1822 the "Deep South" lacked a medical school, the closest one being Transylvania University in the western frontier of Kentucky. These closing words are significant because they represent one of the earliest utterances of a refrain that gained intensity in the 1840s and 1850s among southern medical communities: that their region was distinct in terms of health concerns and needed its own branch of scientific inquiry known as "southern medicine." While much is written about this peculiar subbranch of American medical practice, these discussions rarely consider southern medicine in an informational context.

This essay argues that the Medical College of Georgia (MCG) was a southern information agency whose faculty leveraged its information

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Information & Culture, Vol. 50, No. 4, 2015 ©2015 by the University of Texas Press DOI: 10.7560/IC50404

repositories (a medical library, museum, and journal) as technologies to help ameliorate the information isolation of southern physicians. The medical repositories supported a modern scientific curriculum, similar to northern medical schools, and served as an important symbol of southern intelligence and modernity; the Southern Medical and Surgical Journal (SMSJ) connected medical professionals across a vastly expanding South under the newly established genre of "southern medical literature."

Christine Pawley's "meso," or middle level of analysis, is used to frame this discussion. The meso analysis is a theoretical framework devised as a strategy for researchers to connect readers with producers of print material. Recognizing the limitations in archival data based on personal documents that may not be readily available, such as diaries, the meso level of analysis provides an innovative means of accessing real readers and their texts. Examining the meso level, Pawley argues, provides print culture researchers a tool that helps "bridge the gap between individuals and society" by analyzing the print material of institutions and organizations. This theoretical framework, situated at the middle layer of society, helps counter the stereotype of southern uninterest in cultural advancement by accentuating the actions of educational and commercial institutions that played a major role in the push toward improved medicoscientific infrastructure in the antebellum South.

The essay begins with a discussion of early nineteenth-century medical pedagogy in the United States. It follows with an analysis of southern medical reform or state's rights medicine, emphasizing the characteristics of diseases in the South, regional demographics, and the mass exodus of southern medical students for northern institutions. The founding of the MCG, its medical library, and its museum follows, with emphases on the college's early collection, acquired in Paris. The article concludes with an analysis of the SMSJ and its role in establishing a new genre of professional reading in the region.

Medical Education in the Early Nineteenth Century

American medicine as an established profession is rooted in nine-teenth-century reform movements in the northern and southern parts of the United States. The lack of uniform educational standards and an apprenticeship system with mixed outcomes were some of the reasons the American public distrusted doctors, who were believed to cause death more often than healing. Such sentiment was particularly acute in the South, where "doctors quickly realized that their profession lacked respect within the community." Early medical education,

though haphazard, was generally based on a three-year apprenticeship under a practicing physician known as a "preceptor."

medical schools often could. tors might not have offered these technologies to apprentices, budding efficient means of instruction in medicine."5 While individual precep-"no provision for the improvement in practical anatomy, nor any other preceptor, for example, lacked a "library" and "apparatus" and provided ship limiting, with its sole reliance on "conversation" as pedagogy. His the preceptor or a standardized curriculum with pupils subjugated to admission standard, most often falling to friends and family members of tion in the early 1820s. Apprenticeships lacked anything approaching an to question the apprenticeship model as an appropriate form of educamedical reformers such as Kentucky physician Charles Caldwell began of his term proclaiming his qualifications to practice medicine. Early suitable.4 In exchange, the apprentice received a certificate at the end duties, in addition to whatever medical training the preceptor found activities as caring for the preceptor's animals and clerical and domestic the impulses of individual preceptors. Caldwell found his apprenticeyear. It provided a stream of low-cost laborers whose tasks included such because it was lucrative, with fees starting at one hundred dollars per Physicians supported the apprenticeship education model in part

students were granted the doctorate in medicine, which in many states also functioned as a medical license. two-year apprenticeship, a final examination, and often a medical thesis, play a role, albeit now more formalized, in medical education. After a provide important clinical experiences. Thus preceptors continued to the treatment of diseases, those lacking a hospital were still unable to cal schools introduced students to chemistry, anatomy, surgery, and they repeated those already taken during their first session. While mediwere not introduced to new courses during the second term; rather, two four-month terms taught by an average faculty of four. Students The early nineteenth-century medical school curriculum consisted of training institutions, such as the Medical College of Georgia in 1828. product of petitions to state legislators for the establishment of medical University of Pennsylvania (1769).6 Other medical schools were the in this manner, including Harvard (1769), Columbia (1767), and the awarding the degree. Several Ivy League medical schools were founded later establishing an entire department, with the parent institution themselves with local colleges, offering a few courses in medicine and businesses. Requiring little in the way of capital, physicians often aligned The first iterations of medical schools were established as for-profit

The vast majority of medical schools established in the early nine-teenth century were in the northern section of the United States, which resulted in a significant portion of southern physicians having received their training outside of the region. As the leading medical center in the nation, Jefferson Medical College in Philadelphia received the largest percentage of southern students, followed closely by the University of Pennsylvania. In 1830 students hailing from the southern states represented almost 30 percent of Jefferson's graduates, and two decades later, southerners formed a majority of its graduates, a trend that continued well into 1859, peaking at 68 percent. Similarly, southern medical students at the University of Pennsylvania accounted for the majority of graduates by 1850.8 The perceived siphoning of the best and brightest southern minds was a major breaking point for medical reformers in the South. Ultimately, the call for southern medical reform would rest on the rhetoric of regional medical distinctiveness and self-reliance.

Southern Medical Reform

In 1836 a letter from Georgia physician Dr. Edward Delony appeared in the pages of the SMSJ arguing that the treatment for diseases originating in the "northern part" of the United States would "prove unsuccessful" and even "dangerous to the life of the patient" if used in the South. Dr. Delony was alluding to the early nineteenth-century belief in place-modified disease, an argument that would establish the core tenet of southern medical reform. The South was different from the North: its climate was hotter and wetter, its population included captive African Americans, and most of its white residents had arrived from Europe several generations before, so the reformist argument reasoned. These factors, along with a diet that diverged from that of northern inhabitants, solidified the belief that human diseases manifest differently in the South, and as a consequence their treatment required an alternative course of action.

A leading historian in medical history, John Harley Warner, posits that American physicians in the 1820s adopted a "clinical epistemology" that students should embed themselves in "physical and social environments" similar to the geographical region of their impending practice. ¹¹ This meant southern medical students needed exposure to the peculiars of medicine in the South, such as Negro or plantation medicine, which focused on the health care of captive blacks. ¹² This theme was echoed in an 1822 open letter calling for a medical school in Georgia at a time when none existed "south... of Philadelphia except at Baltimore." The

"poor [whites] and blacks" residing in southern towns.13 opportunities, the writer argued that equal, if not better, training could existed. Admitting the region lacked the sophisticated network of hospialso be educated in the South, but paradoxically, no such infrastructure the writer saw it: individuals planning to practice in the South should ciency that took "many years" to overcome. The solution was simple, as novices," arguing they were ignorant of the region's "diseases," a definevertheless occur in "field" experiences amongst the large numbers of tals that provided northern medical students with much-desired clinical unidentified author described northern-educated physicians as "perfect

schools, in part because of the low population of blacks residing in the culiar habits."14 experience and also surveil black behavior, which Eve referred to as "pe region. In contrast, blacks comprised "half of the entire population" in is at best "different" from what students would garner from southern not as patients but as disembodied objects ripe for scientific observato the aforementioned article, captive blacks appear in this discussion mention of the region's black population and its usefulness to southern tioned as a laboratory where white medical students could gain clinical here was not solely on so-called "black diseases" but that the South functhe South and in some areas often outnumbered whites. The emphasis tion. Eve suggests the "information given" in northern medical schools medical education in his opening address to the class of 1837. Similar into the Civil War. MCG professor of surgery Paul F. Eve made special print, including speeches, advertisements, and college circulars right up Similar rhetoric was expressed in a broad assortment of medical

circular cited what it claimed were the various diseases that "occur in southern patients in the college infirmary.¹⁵ Similarly, the MCG's 1858 witness firsthand the unique "diseases" and subsequent "treatment" for contrast to those at northern institutions, Hampden's students could especially suited to students "preparing to practice at the South." In this patient base was integral to "every Southern Physician." 16 the colored portion of our population" and that clinical exposure to College in Richmond boasted of its clinical opportunities, which were In the 1840s the medical department at Virginia's Hampden-Sydney

students trained "among the Abolitionists of the North" could be propmedical journals and societies that reflected their specific information tion infrastructure that included not only medical schools but also medical epistemology also meant the region needed its own informaerly trained for southern practice.17 The development of a southern What the reformers questioned was whether the region's medical

> for improving the profession. founded medical schools needed libraries, apparatuses, and provisions ist agenda, but this alone wasn't enough; to be truly competitive, newly medical institutions in the region was keenly important to the reformrespectively, in Charleston and Augusta. The University of Louisiana's and the Medical College of Georgia were founded in 1824 and 1828, Medical School was established in 1837 at New Orleans. 19 Establishing Institute (1837) in Kentucky. The Medical College of South Carolina were Transylvania Medical College (1817) and the Louisville Medical Some of the most prominent institutions established during the period of southern medical schools were established between 1817 and 1837. the desideratum in the South."18 Against this cultural backdrop a flurry spectus of the MCG's SMSJ, which was uniquely "designed to supply to needs and reading interests. This sentiment was reflected in the pro-

Nineteenth-Century Medical Libraries and Museums

much the same way that the written word does with "text."22 this space, objects produced "knowledge and meaning" for observers in century reflects an "object-based epistemology" during the period. In tinctive.²¹ This heightened role of nonbook materials in the nineteenth equipment "of Southern make," which made the collection quite diserals, specimens of insects, samples of wild plants," and even farming scientific and cultural artifacts."20 Similarly, the Southern Agricultural als. The aristocratic Athenæum in Boston, for example, was "filled with held "a menagerie of natural specimens": seeds of all kinds, native minall of the obligatory "agricultural papers" one would expect but also Reading Room, established in antebellum Augusta, Georgia, contained containing books but also a wide assortment of relics, fossils, and minerattract. In the nineteenth century, however, libraries were hybrid spaces lized, the materials and objects they contain, and the types of users they cultural institutions with proscribed notions of how the spaces are uti-In the twenty-first century we see libraries and museums as distinct

paradigm," which united medical faculty, students, and amateur static "storehouses" of biomedical material but rather interactive educacentury medical education, this meant that medical museums were not and that pointed toward the future.23 In the context of early nineteenthas the vehicles through which scientific knowledge was communicated formation.24 Erin McLeary refers to this phenomenon as the "museum tional spaces that organized, produced, and disseminated medical in-Object-based epistemology positioned nineteenth-century museums

scientists in a structured investigation of the normalized human body juxtaposed with the "abnormal" and the "diseased" body. Sollections were comprised of anatomical and pathological specimens, plates, and diagrams, as well as models of the human body constructed of diverse materials, including wax, wood, and papier-mâché. Students interacted with museum materials in a number of ways. Some were required to draw objects in order to gain an intimate familiarity with the specimens, while others produced a thick description of their observations. Most frequently, students manipulated the specimens in adjacent microscope rooms, and learning included preparation of "their own specimens." Some were required to draw objects in order to gain an intimate familiarity with the specimens, while others produced a thick description of their observations. Most frequently, students manipulated the specimens in adjacent microscope rooms, and learning included preparation of "their own specimens."

The active learning environments facilitated by museums, Stephen Kenny argues, "were major selling points for the colleges" and were "key to the production and transformation of medical knowledge." While Kenny is speaking exclusively about medical museums, for the purposes of this essay, medical libraries are integrated into the framework as well. The MCG emphasized the presence of both its library and its museum in its institutional print culture, often mentioning them simultaneously. Additionally, objects held by the medical college were not consistently deposited into separate spaces delineated as library and museum; rather, much of the material appears to have oscillated between the spaces, which suggests the repositories functioned as a unified informational repository for the college. 28

The Medical Collection

and Sentinel, and like many cities across the United States, Augusta was were established at the office of the city's local newspaper, the Chronicle 1830s, reading rooms, including one emphasizing agricultural pursuits, opened its collection with books donated from local citizens. 50 Since the Library" in the city; the Augusta Library Society, incorporated in 1827, Library Company was "organized for the purpose of establishing a Public library culture in prewar Augusta. In 1808 the Thespian Society and Georgia during the antebellum period, this analysis reveals a robust Carpenter have suggested that social libraries were "nonexistent" in but it was not the city's first library. Although researchers like Kenneth seum."29 The medical collection was Augusta's first collegiate repository, new facility, which would include "a suitable library, apparatus, and mu-The legislature appropriated \$10,000 to purchase land and construct a passed an act effectively rebranding the medical academy as an institute. first appeared in print in December 1828, when the state legislature The idea of establishing a medical library and museum at the MCG

also host to the Young Men's Library Association, established in 1848.⁵¹ The medical library represents an early iteration of academic library culture in the South and expands research that suggests collegiate libraries in the South were solely a late nineteenth-century phenomenon.⁵²

surgery and the university's librarian.34 were accomplished largely by Dr. Louis Alexander Dugas, a professor of catalogs of its holdings from the 1830s to the late 1850s. These activities teenth century, it granted students library access and compiled several the-art collection. Additionally, unlike many libraries of the late ninelibraries in the South that were outliers, such as the medical library at collections."53 Both Carpenter's and Valentine's depictions are probtury that southern academic libraries began to "build and catalog their Patrick Valentine, it wasn't until the last decade of the nineteenth cenin assembling its library and went to great lengths to develop a state-ofthe MCG. The faculty of the Medical College of Georgia was deliberate illiteracy and contrariness and therefore reveal nothing about those dents due to infrequent operating hours. According to library historian lematic, because they are situated within established tropes of southern 1880s was rather abysmal. Collections were largely inaccessible to stu-The image presented of the southern academic library scene in the

The Paris Book Market

Dugas was of French-Haitian heritage and descended from a long line of wealthy planters. His parents immigrated to the United States in the 1790s in flight from the first Haitian revolution. Like many privileged and ambitious southerners, the young Dugas headed northward to complete his medical education at the University of Maryland, at the time considered one of the best medical schools in the United States. Dugas, like many affluent, newly minted American physicians, traveled to Paris, which was then known as the epicenter of medical science. Doctors often went to Paris as a means to enhance their credentials both within the practice and with the public at large. Paris was also the principal market for medical literature, such as books and periodicals, as well as state-of-the-art equipment, including the newly invented stethoscope.

Medical tourism offered students and practicing physicians a means to gain valuable clinical experience in Europe's leading cities of medical science, thus increasing physicians' respectability and credentials. American students initially studied in London and Edinburgh, but by the 1830s Paris had replaced both cities as the preferred destination

for clinical learning because of its Napoleonic policy, which not only favored foreign students but also granted them gratis access to the medical lectures in the city's famed hospitals. MCG professor Paul Eve lauded the entire French medical complex, noting it had "better footing" than its American peers. The "Parisian schools were endowed by the government," and the faculty was comprised of at least twenty-five professors, in comparison to the average of six in the United States, with an additional twenty-five adjuncts. Additionally, Parisian medical schools stipulated four years of study, while American students at the time needed just three to four months. The MCG was a national leader in the United States in that it required six months of study for its graduates. 99

Ironically, it was the intense locus of control and institutional surveillance that provided the infrastructure for Paris to become a rich medical scene during the period. In contrast to London, for example, hospitals in Paris were state controlled, offering free access to treatment. As a result, occupancy was high, which helped establish the public theater, or spectacle, of examination, treatment, autopsy, and dissection. Although this produced much in the way of medical information for physicians, it came at the expense of the individual's forfeiture of bodily self-agency both in life and in death. Physicians usually concluded their Parisian medical tours by stockpiling Paris's rich medical literature and the latest instruments, which were only available in Europe. Two southern physicians, J. H. P. Shackelford of Alabama and S. H. Dickson of Georgia, were known to have an abundant assortment of French-produced print materials and instruments in their personal collections.⁴⁰

acquisitions.49 surgery, medical specimens, and drawings." He would later share in a ment and found thirty-seven students but "no suitable lecture rooms, no and museum. The first excursion occurred in the early 1820s, when several envoys to Paris in order to secure materials for its medical library quiring a library and a museum.41 The MCG was not the only medical with \$6,000 to "purchase a museum" to fulfill the state's mandate re-Early in 1833, the MCG's Board of Trustees sent Dr. Dugas to Europe letter to his wife that the medical school would now "shine" with the new "books and plates, chemical apparatus, preparations for anatomy and \$11,000 on a broad assortment of instructional materials, including professor and librarian Robert Peter returned to Paris in 1839 and spent library, no chemical apparatus, of any value" for instruction. 42 Chemistry Dr. Charles Caldwell arrived at the newly established medical departinstitution that sponsored faculty voyages. Transylvania University sent Individuals were not alone in procuring medical material in Paris.

Competition was fierce among antebellum medical schools, especially between institutions in close proximity. Therefore, medical libraries and museums functioned as a means to distinguish themselves from peer institutions. A student at the MCG was so enthralled by the college's curricular ambitions that he wrote to the *Georgia Journal*, exclaiming the school would soon "outstrip any [medical] Institution... in the country." But what really impressed him was that the school had "an agent in Paris... purchasing Instruments of superior quality." New materials, the student believed, resulted in enhanced learning opportunities that provided "every advantage that can be found elsewhere."⁴⁴

ary and Philosophical Society were not uncommon in Charleston, which sophical Society's holdings would be a "valuable appendage" to its curorganized the medical school recognized that the Literary and Philoriculum. The mineral collection alone comprised four thousand items college opened, members of the Medical Society of South Carolina who also promoted the "arts, sciences, and literature."48 Before the medical in 1815 to "collect, arrange, and preserve" specimens in natural history, ogy at the college.⁴⁷ This was significant, because the society, founded and Italy." In an effort to boost its own holdings, the medical school used to support instruction in chemistry.49 Institutions such as the Literits "extensive and valuable collections in National History" and mineralpartnered with the local Literary and Philosophical Society to deposit that had "been improved by new preparations, received from France cal museum, which, like Transylvania's, maintained a dynamic collection sources available at the rival institution. The college noted its anatomigusta newspaper provide an interesting snapshot of the information rereached as high as 240 students.46 Advertisements appearing in the Audecade the Medical College of South Carolina had enrollments that for South Carolina, not Georgia. 45 Founded in 1824, by the end of the ern Medical School," their main concern was producing physicians Although society members acknowledged the "importance of a Southwith its faculty of three and limited course of study to be inadequate. Society, answered back with a resounding "no," believing the program school, Dr. Thomas G. Simons, president of the South Carolina Medical emy requested this accommodation from the South Carolina medical tution to receive their doctorate in medicine. When the medical acadone-year curriculum that required students to transfer to another instithe Deep South. In 1829 the then Augusta Medical Academy offered a Carolina, which had the distinction of being the first medical school in influenced by its regional peer institution, the Medical College of South The MCG's desire to establish a large medical collection was likely

had long been known as a southern city with a robust intellectual culture. The College of Charleston was one of the oldest municipal colleges in the country. The Horticultural Society, along with the Literary and Philosophical Society, supported a vibrant amateur scientific community, while a diverse library scene supported civic engagement for white citizens with public lectures and exhibitions. The mechanics' and apprentices' libraries that dotted the city's landscape accommodated the vocational ambitions of working-class men.⁵⁰

Southern Medical Libraries and Museums

sand volumes and an alumni base approaching one thousand.55 largest medical library holdings in the United States at over four thouand \$60,000 in an information infrastructure that included one of the the start of its twenty-seventh year the MCG had invested between \$50,000 lege had acquired "an agent in Paris" to purchase instruments.54 And at accession" on its way from Europe. 58 In 1840 a student noted that the coland modern languages," was projected for continued growth with a "large country." The library's collection, which included books "both in ancient proclaimed that the medical museum was "surpassed . . . by none in the room appended the museum.52 In Paul F. Eve's 1837 opening address, he able" and populated with "costly foreign works," while a new microscope tions. By 1837, for example, the library was described as "now considerperiod, the MCG's repositories always appeared dynamic in print descriptions were its "splendid Museum, extensive Laboratory, [and constantly] "community" support and budding "influence" in Georgia's medical reincreasing Library."51 Like other medical libraries and museums of the The "advantages" that separated the medical college from other instituform efforts as outgrowths of the college's information infrastructure. tial enough that Professor Milton Antony attributed the college's strong the Medical College of Georgia's information repositories were substanquired with the six-thousand-dollar budget he took to Paris, but by 1836 It's not entirely clear how many books and specimens Dr. Dugas ac-

The 1820s and 1860s saw tremendous growth in the establishment of medical colleges in the United States, which also meant, in theory at least, a growth in the number of medical libraries. The term medical library is a bit ambiguous, and identifying those institutions that established them and when this occurred is a more complex project than it initially may seem. Every medical institution in the United States "had a collection of books [it] called a library." However, schools with significant collections, like the Medical College of Georgia, made certain

that potential students, physicians, and rival medical institutions knew about their libraries and were sure to mention them in advertisements, catalogs, and circulars. The meso analysis is productive here because examining different print materials emanating from southern medical schools during the antebellum and early Confederate years will help contextualize the holdings at the Medical College of Georgia.

students in the city's famed Charity Hospital. 61 circular was developed to extol the university's clinical opportunities for medical museum hailing from "England, France, and Italy." Most of the on the presence of a library, but the latter described a rather "extensive" owned a significant library of books. The 1847 and 1861 circulars from a collection of supplemental materials, it is doubtful that the college construction costs, and although the Savannah Medical College did own the University of Louisiana Medical School in New Orleans were silent available.60 Likely, most of the funds quoted above were allocated for Surgery, were taught with the aid of "models" and used the "best plates" paratus." Additionally, several courses, such as Preliminary Lectures and donated \$40,000 of their own funds to construct a "building and aptify a library or a museum but noted that its nine-member faculty had of Georgia medical reformers, one of whom, Dr. Richard D. Arnold, was instrumental in establishing the American Medical Association in brary belonged to the faculty. Offering its first courses of instruction in eight hundred specimens in its "Materia Medica" collection.58 Given aged to assemble a small repository with a "good select library," an "Ana-1846.59 The college's 1857 Circular and Catalogue failed to directly iden-1853, the Savannah Medical College was founded by another branch the repository's nondescript size, it's likely the materials held in the litomical, Physiological, Obstetrical, and Pathology Museum," and over The Reform Medical School, founded in Macon, Georgia, had man-

As mentioned earlier, the faculty at the Medical College of South Carolina considered the college's information infrastructure long before seating its first class and had established an "arrangement" with the Literary and Philosophical Society of South Carolina for the use of its materials. The college began marketing this association early in its tenure, noting the collection's appeal not only to medicine but also "through a whole range of natural history." In much of the available print emanating from the Medical College of South Carolina, the museum is presented as the college's signature information repository and is most often mentioned in the context of its numerous learning objects, which were often acquired abroad. In 1853, for example, using a portion of the \$20,000 provided by the state, the museum expanded its holdings

of Paris."65 The college did maintain a separate library, described in its with "large editions" of illustrations "from celebrated manufacturers but one other library in the United States.64 1861 catalog as "extensive and valuable," and proclaimed it "second" to

alog; in comparison, the MCG library had around four thousand items. 68 and additional libraries "belonging to two literary societies" in its 1861 catproudly noted its library collection of "twenty-four thousand volumes" tion of being the first institution to house its library in a separate building, these meager numbers. South Carolina College, which had the distincand two thousand volumes.⁶⁷ Of course, some college libraries surpassed text, the average medical library at the time held between two hundred library holdings averaging two thousand volumes. 66 To provide some con-Munich."65 An 1850 survey of the nation's 125 leading colleges revealed braries such as the "Bibliotheque de Roi at Paris or the royal library at library holdings at around 520,000 volumes, well behind European lithing that can be called a library" and estimated the nation's college Brown University, suggested that the United States lacked "scarcely anythan adequate holdings. Writing in 1842, Francis Wayland, president of United States during the antebellum period, and many of these had less Collegiate libraries were still relatively scarce in all sections of the

nodes underpinned the MCG's information infrastructure, which was and a "large and well selected Library." The unification of these three mation repositories, represented by an "extensively supplied Museum" seemingly for another thirty years, the college attributed its success to as an institution serving "Southern Practitioners." As it positioned itself tionalism with scientific enquiry," the medical college boasted its survival leveraged to support the institution's ambitions to establish the SMSJ. the intellectual zeal and tenacity of its esteemed faculty and to its inforthe northern press that accused the college of "mixing up unworthy seclectual capital. Having spent nearly thirty years thwarting attacks from information repositories were central nodes in the institution's intelnineteenth-century development, this microhistory of the Medical Colbeginning with the inception of its medical library in 1828. The college's lege of Georgia's information repositories reveals a robust library culture prewar South or that academic library culture in the region was a late While some research suggests that libraries were nonexistent in the

The Southern Medical and Surgical Journal

of faculty, students, and alumni, it did little for practicing physicians Although the library and museum catered to the information needs

> was the region reliant on an information infrastructure oriented toward Similar to the South's dependence on northern medical schools, so too journals symbolized the intellectual independence of the new repubin the field. As a mark of cultural nationalism, early American medical as a means for faculty to enrich their reputations as leading intellectuals not only added to the prestige of the medical department but also served published by medical institutions whose faculty served as editors, which tion, institutional prestige, and cultural nationalism. Most journals were cient mechanism that satisfied a trifecta of concerns: continuing educasicians. A professional medical journal, however, was a much more effitheir activities, often sporadic, could only reach a limited number of phystates and municipalities had established medical societies by the 1820s, transforming early nineteenth-century medicine. While some southern ties to stay abreast of new developments and techniques that were rapidly scattered throughout the South. Southern physicians had few opportunimation conflict in contrast to a distinctive southern medical culture. Invoking the southern belief in place-modified disease created an inforsocial, environmental, and political conditions dissimilar from its own. lic, no longer dependent on Europeans for their information content.70

journal that offered readers a unique blend of agricultural and literary odicals in general. In fact, the South experienced a rapidly expanding at both urban and "country" physicians.71 Southern medical literature was "designed to supply to the desideratum in the South" and was aimed journal's first editor. The prospectus of the curious new medical journal verse genres, including two daily newspapers, the Augusta Chronicle and consumers could choose. Augusta, for example, was home to many diimaginable, resulting in a large array of reading material from which Magazines and journals catered to every profession and interest group consumer-oriented information landscape from the 1830s to the 1850s. the early 1830s, this was not the situation with respect to southern peripublication in 1825, but it too was suspended after one year. Although of Medicine, Science, and Agriculture was a hybrid journal that commenced lished in the Deep South, but it lasted only a year. The Carolina Journa. ton Medical Register, published in 1802, was the first medical journal pubwas nearly nonexistent during the early nineteenth century. The Charles Dr. Milton Anthony, who, along with Dr. Paul Eve, would serve as the the Southern Cultivator, and the Southern Field and Fireside, a mammoth Southern Eclectic; the South's longest-published agricultural journal, the Constitutionalist; literary magazines such as the Augusta Mirror and the scope of southern medical periodicals was in a dismal state during Started in 1836, the SMSJ was the inspiration of MCG faculty member

content.⁷² In the first two decades of the nineteenth century, over 120 magazines were published in the South. By the 1840s, "174 made their debut," and in the decade before the Civil War, "214 periodicals were launched, by far the most of any previous decade."⁷⁸

The argument presented in the June 1836 inaugural issue of the SMSJ was that southern physicians needed their own intellectual sphere, a space where they could "collect and preserve the valuable discoveries and improvements of Southern practitioners."⁷⁴ Essentially the journal would serve as a database for geographically based medical information that reflected the diseases, climate, and populations residing in the region. After all, the South had esteemed physicians, the journal argued, most of whom were educated in northern schools; how could they not author empirical observations like their northern colleagues? Southern magazine editors often questioned their region's competency in comparison to the North. The Southern Literary Messenger hoped its regionally specific content would "stimulate the pride and genesis of the South, and awaken [it] from its long slumber." Noting that "hundreds" of literary magazines were successful in the North, its editor asked, "Shall not one be supported in the whole South?"

confined to the medical profession?" he asked, stating that "useful infor "farmers" as well. "Why should the circulation of medical periodicals be a resource not just for physicians but also for "every household" and for eases" particular to southerners. Unexpectedly, Delony saw the SMSJ as sources," since the journals were ignorant "in the management of disnorthern medical ideals, which he argued often contained little utility a distinctive space where southern readers could consume information own intellectual material. 77 In this newly constructed space, southern matton" was applicable to a number of circumstances. 79 for southern practice. Readers had to "avail themselves of their own re-For him, the journal freed physicians from the region's dependence on Edward Delony enthusiastically welcomed the appearance of the SMSJ. that reflected their biases and interests.78 Echoing this sentiment, Dr. northern periodicals, because in fact they did; however, the SMSJ was This is not to say that southerners didn't read and/or contribute to of any substantive knowledge sharing related to local medical practices. practical solution to a very real problem; southerners were locked out vation, practice, and reflection" on medical science. The journal was a physicians could communicate with each other, sharing their "obserof northern information content to self-actualized "producers" of their community of readers who would transition from passive "consumers' Like the Southern Literary Messenger, the SMSJ advocated for an active

> cal books."81 Editors took advantage of the library's resources by review nected the "facilities" of the MCG, including its faculty and the "College a geographical region constructed as southern. Practitioners lauded the by way of professional reading. ing them using "plain analysis" as a means to promote self-improvement Library, which received a regular supply of the most valuable of mediaccomplish this, the journal relied on a sophisticated network that conamongst physicians who they would not otherwise meet face-to-face. To SMSJ's role as a "convenient medium" that offered "free interchange" nology that was defined by the social, political, and economic realities of text and rhetoric. The SMSJ was an information and communication techspecifically a place-based identity, that is produced and reproduced via rhetoric. Said's concept is useful here because of its emphasis on identity, influenced by an assortment of materials, such as texts, images, and oral is fictive; instead, it refers to something that is perceived, that has been given region. 80 In this context, imagined does not refer to something that European nations' colonialism and contemporary aggression toward a suggests that prejudicial tendencies are solidified around an imagined construction of place and its associated meanings. In Orientalism, Said geography that is subsequently used to support the United States' and illustrate the ways that texts can be used to help solidify the populace's important for print culture researchers to conceptualize because it helps cept of an imagined geography explains such a phenomenon, which is genre of southern medical literature. Critical theorist Edward Said's conmedicine." Essentially, these medical reformers were establishing a new there was in fact a legitimate body of knowledge known as "southern intensifying the meaning of the region and the budding concept that imagined geography of the southern United States while simultaneously ern "discoveries and improvement" referenced an already-constructed Dr. Anthony's and Dr. Eve's rhetoric advocating a repository for south-

Reader's Advisory

Every issue of the SMSJ contained a section titled either "Reviews and Abstracts" or "Bibliographical Notices" that served as a means to broadcast newly published "pamphlets, lectures, [and] books" and illustrates another facet of the MCG's position as an information agency.⁸² Titles reviewed represented a broad spectrum of topics aimed toward different audiences. Some, like The Young Mother's Guide and Nurses Manual, were not intended for male physicians at all but were suitable for midwives and mothers in situations that didn't "demand the presence of a

given topic, was a hallmark of antebellum publishing practice. out the region?86 This antebellum version of crowdsourcing, where the masses contribute their unique knowledge and/or special talents on any to "save time" but also ensured a robust and much more comprehensive ership pertaining to "new publications." This not only allowed the editor practical medicine, the SMSJ solicited similar contributions from its readfor the South than those engaged in day-to-day medical practice throughreview of the literature. Who better to suggest useful reading materials Augusta's local bookstore, for \$5.50.85 Much like its call for articles on were, however, informed that the text was available at Richard and Stoy's, Eve was unable to recommend Sidney Doane's Surgery Illustrated. Readers purchase certain materials. Citing inaccurate visual representations, Dr. medications. Some bibliographic advice, however, warned readers not to access to dispensaries and needed information on the preparation of cal libraries.84 Other works were aimed at rural practitioners who lacked "only" text devoted to geriatrics in the United States, the journal's editors suggested it could "fill a void" within the growing number of medirics, "diseases of old age" had not "attracted the same attention." As the nineteenth-century medicine had devoted some recognition to pediatlike Dr. George Day's Treatise on the diseases of advanced life. While early physician."88 Other texts introduced entirely new patient populations,

ally significant content for its pages.90 Although faculty guidelines at the journals like Augusta's Southern Cultivator, one of the longest-published MCG required members to submit five "original" articles or ten "trans farm journals, also relied heavily on its readership to produce regionrunning magazine in the antebellum South."89 Southern agricultural downs of the nineteenth-century literary scene to become the "longestimplemented this arrangement, allowing it to survive the many ups and an economically viable stream of content to fill a magazine's pages.88 strategy that capitalized on community connections, which supplied in particular leveraged this mode of business practice as a "shrewd" lations" yearly, the SMSJ nevertheless called on its readers to support a The Southern Literary Messenger was one such magazine that successfully tion of compensation other than seeing their name in print. Magazines readers often doubled as authors, providing content without an expecta editors and readers in what print culture historian Leon Jackson calls a century periodical industry depended on an intricate network linking ees to produce much of their information content, the early nineteenth-"gift economy."87 One facet of this unique system of exchange was that In contrast to twentieth-century periodicals that relied on paid employ-

southern reformist agenda, much like the Southern Literary Messenger, by authoring content for the journal.⁹¹

ally relevant medical information. Having survived the turbulence that medical journals proliferated throughout the South.92 The New Orleans periodicals at its cessation in 1869. these obstacles and became one of the most successful southern medical of subscriptions, and a hiatus from 1839 to 1845, the SMSJ overcame death of its founding editor to yellow fever, struggles with nonpayment often characterized the antebellum periodical industry, including the mized southern medicine as a viable literary genre that provided culturit was not the first southern medical journal, it was the first that legitithe literary scene in 1836 it had no such rivals in the region. And while medical periodicals of the 1840s. However, when the SMSJ appeared on medical reformer E. D. Fenner, were some of the more prominent (1848), and Southern Medical Reports (1849), established by southern Medical & Surgical Journal (1845), Charleston Medical Journal and Review two original articles" on practical medicine to the SMSJ at a time when By 1853 some thirty-two authors from nine states had provided "fifty-

Conclusion

This meso level of analysis of the Medical College of Georgia reveals a different interpretation of information culture in the antebellum South than has been previously reported. From Charleston's numerous social libraries and literary societies, which fostered vibrant communities of white amateur scientists, to the diverse library and literary scenes in Augusta, antebellum southerners were active consumers, producers, and disseminators of diverse information content. As an information agency founded in the South and dedicated to serving the region, the MCG leveraged its library, museum, and journal as a strategy to ameliorate the region's intellectual isolation in medical science.

The college's primary objective was to establish a medical infrastructure that reflected the social, political, and environmental interests of the region. Having a significant number of physicians who were trained in the North but paradoxically not engaged in the same types of intellectual pursuits as their northern brethren was embarrassing. Similarly, it did little for the South's ego to see its best and brightest students fleeing the region for medical institutions in the North. The medical library and museum were the physical manifestations of solutions to these problems. In order to stem the outflow of students from Georgia, the

state needed to establish a medical college with an infrastructure rivaling those of competing institutions.

state-of-the-art Parisian technologies. The faculty, students, and citizens could collect information that they thought important. a whole; having a medical library also meant that the medical college medical science but also with the cultural advancement of the region as group of actors, it symbolized that the South was engaged not only in of Georgia were proud to have a medical school of their own. For this as evidenced by the student who felt the MCG would soon "outstrip" any a quality education in the South, and institutional excursions to Europe institutional boosterism. Students needed to believe they could receive rival in the nation, in part because of the institution's newly acquired for the latest equipment helped convince students that it was possible, Having a medical collection acquired in Europe was just as important for the hands-on learning opportunities the students so eagerly desired. cine, but, more important, the library's and museum's holdings provided nous collection, on the latest developments in nineteenth-century mediof books and periodicals, likely their first encounter with such a volumifor the college's modern curriculum. Students had access to thousands medical library and museum provided the intellectual underpinnings medical literature from Paris and other European medical centers. The supplied with the latest instruments, anatomical models, specimens, and gogical mechanism for medical education, and the best of these were In the early 1800s the medical museum became the preferred peda

Developing a culturally relevant medical infrastructure was a major focus of southern medical reform, and for the Medical College of Georgia, the establishment of the Southern Medical and Surgical Journal was an effective means to unite the southern medical public and promote southern medicine as a new genre of medical literature. Here too the meso level of analysis reveals the medical school's influence on professional education in the region. Aspiring physicians certainly benefited from the state-of-the-art facilities of the medical college, but that did little for country practitioners or those residing in cities far from Augusta. The Southern Medical and Surgical Journal was the print technology that linked physicians in disparate locations with the medical school's faculty and with the library's holdings, which appeared as book reviews and subsequently distributed the information held by the library to the medical public.

This essay revealed the social and political aspects of medical information production and consumption during the years leading up to the Civil War in the South. The antebellum South was mired in an

information conflictwherein the southern condition was not given adequate attention in northern-based information and communication resources. Therefore the appearance of the SMSJ had a twofold purpose: it helped ameliorate the information conflict inherent in regionally biased journals, and it served as a performance device, not unlike the library and museum, acting to normalize the region with the same cultural and professional materials as other sections of the United States. The promotion of southern medical information was as much about the southern self-image as it was about the circulation of scientific and practice-based knowledge, both of which were needed "to support the Southern medical Public." ⁹⁸

Notes

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2. Jonathan Daniel Wells, "Professionalization and the Southern Middle Class," in Southern Society and Its Transformations, ed. Susanna Delfino et al. (Columbia: University of Missouri Press, 2011), 163; Steven M. Stowe, Doctoring the South: Southern Physicians and Everyday Medicine in the Mid-Nineteenth Century, Studies in Social Medicine (Chapel Hill: University of North Carolina Press, 2004), 29–30; John Harley Warner, "Southern Medical Distinctiveness," in Science and Medicine in the Old South, ed. Ronald L. Numbers (Baton Rouge: Louisiana State University Press, 1989), 199; William G. Rothstein, American Physicians in the Nineteenth Century: From Sects to Science (Baltimore, MD: Johns Hopkins University Press, 1992), 72.

3. Stowe, Doctoring the South, 27.

4. Ibid., 27, 29; Rothstein, American Physicians, 85-87.

5. Harriot W. Warner, Autobiography of Charles Caldwell, M.D.: Preface, Notes, and Appendix (Philadelphia: Lippincott, Grambo and Company, 1855), 77. Also quoted in part in Stowe, Doctoring the South, 27. Caldwell would later establish the Transylvania Medical School, which merged to form the Louisville Medical School in 1908.

6. John Harley Warner, Against the Spirit of System: The French Impulse in Nineteenth-Century American Medicine (Baltimore, MD: Johns Hopkins University Press, 2003), 18; Rothstein, American Physicians, 85, 88, see also the table on p. 93.

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8. Daniel Kilbride, "Southern Medical Students in Philadelphia, 1800–1861: Science and Sociability in the 'Republic of Medicine," *Journal of Southern History* 65, no. 4 (1999): 697–732.

9. "A Letter to the Editors," Southern Medical and Surgical Journal 1 (1836): 257

10. Warner, "Southern Medical Distinctiveness," 180, 185

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16. Medical College of Georgia, Twenty-Seventh Annual Announcement

17. Eve, "Address," 8-9.

18. "Prospectus," Augusta Chronicle, January 16, 1836.

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22, 1830; "Our Reading Room," Augusta Chronicle, February 3, 1840; "Southern Agricultural Room," Southern Cultivator 10 (1852): 93; see also "Preamble 31. "A Reading Room," Augusta Chronicle and Georgia Advertiser, September

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38. Warner, Against the Spirit, 71.

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41. Eve, "Address," 3.

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47. "Medical College of South Carolina," Augusta Chronick, November 1, 1828, 40.

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54. Augusta Chronicle, September 20, 1840, 3, reprinted from the Georgia

56. See Rothstein, American Physicians, 92-95; and Warner, Against the Spirit, 18 55. Medical College of Georgia, Twenty-Seventh Annual Announcement, 5, 12.

57. Norwood, Medical Education, 398.

58. "Reform Medical College of Georgia," Macon Telegraph, September 17, 1860, 4.

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62. "Medical College of South Carolina," 40.

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67. Norwood, Medical Education, 398.

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69. Medical College of Georgia, Twenty-Seventh Annual Announcement, 6.

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75. "Publishers Notice," Southern Literary Messenger 1 (1834): 1.

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81. Introduction to Southern Medical & Surgical Journal 1, no. 1 (1836): 4.

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84. "Practical Treatise on the Domestic Management and Most Important Diseases of Advanced Life," Southern Medical and Surgical Journal 5, no. 5 (1849): 286.

85. "Reviews and Abstracts," Southern Medical and Surgical Journal 1, no. 86. "Monthly Periscope," Southern Medical and Surgical Journal 3, no. 1 (1838): 59.

87. Leon Jackson, The Business of Letters: Authorial Economics in Antebellum

90. Jamene Brenton Stewart, "Informing the South: On the Culture of Print in Antebellum Augusta, Georgia 1828–1860" (PhD diss., University of Wiscon-America (Stanford, CA: Stanford University Press, 2008), 2, 90-112. 89. Ibid., 129. 88. Ibid., 127.

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